

ADITYA KILARA

Graphic Design | Branding | UI/UX Design | AI Content & Visual Storytelling

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Professional Summary

Creative design professional with 10 years of experience across graphic design, branding, campaigns, presentations, and content-led visual work. I started with hands-on design execution and gradually moved into managing creative delivery, team coordination, and fast-moving business requests. I enjoy turning unclear briefs, last-minute changes, and “can we make it better?” moments into clean, useful, and brand-aligned outputs across digital, print, events, and business collaterals.

Core Competencies

● Design & Branding	Brand Identity · Logo Design · Layout Design · Print Collaterals · Brochures · One-Pagers · Video Editing · Motion Graphics · 2D Animation
● Campaigns & Events	Social Media Creatives · Digital Ads · Event Creatives · Event Planning · Event Coordination · Promotional Assets · Internal Campaigns · LinkedIn Carousels · Campaign Rollouts
● Content & Visual Storytelling	Content-Led Design · Campaign Ideas · Storyboarding · Script Writing · Copy Support · Message Structuring
● UI/UX & Presentations	UI Layouts · Landing Pages · Website Banners · Corporate Decks · Pitch Presentations · Sales Decks · Infographic Slides
● AI & Creative Delivery	AI Visual Concepts · Prompt Writing · Image Generation · Creative Exploration · Content Refinement · Team Guidance · Design Review

Work Experience

Miracle Software Systems | Visakhapatnam, India

June, 2017 - Present

● Manager - Creatives | 2023 - Present

- Manage creative delivery across design, branding, campaigns, business collaterals, presentations, events, and content-led visual projects.
- Work with sales, presales, content, HR, recruitment, leadership, and internal teams to understand requirements and guide creative execution.
- Lead the creative team through task planning, design reviews, feedback handling, quality checks, and final delivery.
- Oversee sales plays, one-pagers, brochures, LinkedIn carousels, social media creatives, pitch decks, event collaterals, and internal campaigns.
- Use AI-assisted tools for visual concepts, prompt-based ideation, content refinement, storyboard support, and faster creative exploration.

● Lead - Graphic Designer | 2019 - 2023

- Led design execution for corporate creatives, branding assets, social media designs, print collaterals, presentations, and campaign materials.
- Created and improved layouts for brochures, flyers, posters, event designs, sales collaterals, and business presentations.
- Supported content-to-design work by shaping visual flow, improving message structure, and converting raw content into polished creative outputs.
- Guided junior designers on layout quality, visual hierarchy, typography, brand alignment, and final file preparation.
- Worked on storyboards, scripts, presentation flow, and visual concepts for videos, campaigns, and business requirements.

● Graphic Designer | 2017 - 2019

- Designed digital and print creatives including posters, banners, brochures, flyers, social media posts, event materials, and presentation slides.
- Built strong hands-on experience in layout design, typography, color usage, image editing, and production-ready design files.
- Supported day-to-day creative requirements for internal teams, business needs, events, and campaign requests.
- Worked on brand-aligned designs across multiple formats while improving speed, quality, and design consistency.

● Graphic Designer

- Designed digital and print creatives including posters, banners, layouts, and marketing materials.
- Created 30+ logo design concepts, exploring different styles, typography treatments, color palettes, and brand directions.
- Designed visual layouts for WordPress template-based websites, including homepage sections, banners, content blocks, and basic web page structures.
- Built a strong foundation in logo design, typography, layout composition, and production-ready design files.

Leev's Group | Visakhapatnam, India

May, 2015 - Nov, 2015

● Graphic Designer / Social Media Coordinator

- Created social media designs, digital creatives, and promotional visuals for regular brand requirements.
- Supported video editing, content formatting, and campaign-style creative execution.
- Gained hands-on experience across graphic design, social media creatives, and digital content support.

Schemax | Visakhapatnam, India

Feb, 2015 - May, 2015

● Graphic Design Intern

- Assisted with basic graphic design tasks, layout corrections, image editing, and print design support.
- Gained early hands-on exposure to design tools, professional workflows, and creative execution.

Tools & Technologies

- **Design:** Photoshop · Illustrator · InDesign · Figma · Canva · XD
- **Video & Motion:** Premiere Pro · After Effects · Inshot · Lens Studio
- **AI & Content:** ChatGPT · Gemini · Claude · Midjourney · Freepik AI · Adobe Firefly · Runway · Perplexity
- **Campaigns & Analytics:** Hostinger · Mailchimp · Google Analytics · Meta Ads · LinkedIn Campaign Manager
- **Productivity:** MS Office · Google Workspace · Zoho · Todoist · ClickUp

Certifications & Recognition

- **Adobe Professional Certificates:** Visual Design · Photoshop · Illustrator
- **Workplace Recognition:**
 - Received the MVP Award (Miracle's Most Valuable Professional Award) for the year 2021
 - Recognized as Best Performer for Quarter#1, 2018
 - Recognized as Star Performer for October 2017
- **IFP Design Challenge Recognition:**
 - Silver Winner in the Poster and Cover art categories at IFP Design Challenge 2023
 - Nominated in the AI Art category at IFP Design Challenge 2024
 - Nominated in the Poster and Cover art categories at IFP Design Challenge 2025

Education**B.Tech, Electronics and Communication Engineering)****Visakha Technical Campus, Visakhapatnam**

2009 - 2013

Portfolio

- **Website:** www.adityakilara.com
- **Instagram:** [instagram.com/adki_arts](https://www.instagram.com/adki_arts) & [instagram.com/adki_designs](https://www.instagram.com/adki_designs)
- **LinkedIn:** [linkedin.com/in/adityakilara](https://www.linkedin.com/in/adityakilara)

**Additional Details**

Open to Creative Manager, Design Lead, Senior Graphic Designer, Brand Designer, UI/UX Designer, Presentation Designer, and AI Creative Designer roles. Available for remote, hybrid, or relocation-based opportunities based on role fit.